



# MINEFILL 2024

14TH INTERNATIONAL SYMPOSIUM  
ON MINING WITH BACKFILL

Sponsorship Prospectus





We are thrilled to extend our invitation to you for the upcoming 14th International Symposium on Mining with Backfill (Minefill 2024), set to take place in the captivating city of Vancouver, BC, Canada. This prestigious event brings together leading professionals and experts from the global mining industry to exchange knowledge, explore innovative solutions, and shape the future of mine backfill and its place in mine waste management.

May 12–15, 2024 | Vancouver Convention Center

*concurrently with*



The Minefill Symposium is distinguished for providing a unique platform that fosters collaboration, showcases cutting-edge research, and promotes best practices in the field of mine backfill. It serves as a valuable opportunity for researchers, engineers, industry leaders, and policymakers to connect, share insights, and contribute to the sustainable development of mining operations worldwide.

We invite you to join us in supporting this significant international event. Collaborating with visionary organizations can help drive meaningful discussions and highlight groundbreaking innovations that will propel our industry into the future.

This Sponsorship Prospectus includes available sponsorship opportunities, and we would be more than happy to discuss the option of your choice or a more personalized option with you.



## KEY HIGHLIGHTS OF THE MINEFILL 2024 SYMPOSIUM

Distinguished Keynote Speeches



Minefill one day short course



Technical Sessions  
that cover a wide range of  
backfill topics, including operations,  
backfill properties, backfill production,  
geomechanics case studies  
and much more.



Poster and Oral Presentations



Networking Opportunities



Exhibitor Showcase

# SPONSORSHIP LEVELS

RECOGNITION BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$5,000	\$2,500	\$1,500
<b>PRE-CONFERENCE</b>				
Logo on the Minefill 2024 website and hyperlinked to yours	✓	✓	✓	✓
Logo in the pre-conference program in <i>CIM Magazine</i>	✓	✓	✓	✓
Recognition in notifications and e-blasts	✓	✓	✓	✓
Recognition on CIM social media channels	✓	✓		
<b>AT THE CONFERENCE</b>				
Logo on Sponsorship Banners – sized to sponsorship level	✓	✓	✓	✓
Logo in the Conference Program	✓	✓	✓	✓
Half page in printed program	✓			
Acknowledgement at key social events	✓			
Minefill 2024 conference registrations	<b>3</b>	<b>2</b>	<b>1</b>	



# À-LA-CARTE SPONSORSHIP

À-la-carte sponsors will receive the visibility granted to the achieved level of sponsorship equal to the cumulative value of the sponsored items. Logos will be sized in our materials to the sponsorship level of their financial contribution and placed in alphabetical order.

<b>Lanyards</b>	
Logo on lanyards (provided by sponsor) worn by all participants.	\$2,500
<b>Pens</b>	
Branded pens (provided by sponsor) to be distributed to all attendees at registration.	\$1,500
<b>Water bottles</b>	
Branded reusable water bottles (provided by sponsor) to be distributed to all participants at registration.	\$1,500
<b>Delegate Coffee Breaks</b>	
Logo on signage at the coffee stations during the six morning and afternoon breaks held over the course of three days.	\$1,500/day \$4,000/Exclusive
<b>Receptions (Monday and Tuesday)</b>	
Acknowledgement and recognition on the symposium website, in communications and logo on signage in the reception area.	\$2,500 each/ \$4,000 Exclusive
<b>Banquet (Tuesday)</b>	
Welcome address to be delivered to banquet attendees. Logo prominently displayed on site and acknowledgement on symposium website and in communications.	\$10,000 Exclusive
<b>Symposium Opening &amp; Keynote</b>	
Sponsor to deliver welcome address at this opening plenary session that will feature a keynote speaker. Acknowledgment and recognition on the symposium website, in communications, and on projection screens in the room.	\$4,000 Exclusive
<b>Technical Session (12 sessions, 6 half days)</b>	
Acknowledgment and recognition on the symposium website, in communications, and on projection screens in the room plus logo on signage at entrance door.	\$2,000 per half day (2 sessions)
<b>Symposium Proceedings</b>	
Logo on USB key containing proceedings, acknowledgment on symposium website, in communications and ad on mobile app.	\$6,000 Exclusive



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# AGREEMENT FORM

Our company confirms its participation as:

## Client Information

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Company

Contact

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Address

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City

Province/State

Country

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Email

Telephone

## Premium Sponsorship

Platinum Sponsor [\$10,000]

Gold Sponsor [\$5,000]

Silver Sponsor [\$2,500]

Bronze Sponsor [\$1,500]

**Send the completed form to Nadia Bakka at [nbakka@cim.org](mailto:nbakka@cim.org).**

We understand that the total for the above confirmed purchase(s) will appear on one receipt issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). We will provide our company logo in high-resolution images in **BOTH** .jpg or .png and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

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Signature

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# SPONSORSHIP CONTACTS

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